

## EFFICIENCY SMART “ENERGY FOR GOOD” CONTEST RULES & REGULATIONS

NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE ENTRANT’S ODDS OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. **GIVEAWAY PERIOD:** Nominations for local community organizations (“Giveaway”) starts on February 1, 2022, at 7:00 AM Eastern Time and closes on March 15, 2022, at 11:59 PM Eastern Time (“Giveaway Period”). The Giveaway will have two distinct phases: initial nominations, and the finalist community vote. The initial nominations will be from February 1, 2022, through February 16, 2022. The finalist community vote will begin March 1, 2022, at approximately 8:00 AM Eastern Time and close on March 15, 2022, at 11:59 PM Eastern Time (“Giveaway Period”). The Giveaway is sponsored by Vermont Energy Investment Corporation d/b/a Efficiency Smart, which has its corporate headquarters at 20 Winooski Way, Floor 5, Winooski, VT 05404 (“Sponsor”). Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s). Sponsor’s computer is the official time-keeping device for the Giveaway.

2. **ELIGIBILITY:** This Giveaway is open to all community organizations that serve customers of a participating electric utility subscribed to Efficiency Smart services (“Nominees”). Nominations will be accepted from individuals who are 18 years of age or older and a legal resident of the U.S. at the time of nomination, who have a valid Facebook account and submit a valid nomination (each, a “Participant”). To be eligible for the Grand Prize, Nominees must be a local community organization with a physical location in an Efficiency Smart community and who is otherwise eligible to receive Efficiency Smart services. A Facebook account is required for Participants to submit a nomination. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates or immediate family members of any such employee, agent or representative are not eligible to be Nominees or Participants. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Nominees must be a local community organization that serves the needs of members of an Efficiency Smart community, with a physical location in that Efficiency Smart community, and who is nominated in a public comment by name on the Sponsor’s Facebook post(s) during the participation period. Political organizations, individuals, and government entities, departments, or employees are not eligible to be Nominees.

To be eligible to submit a nomination, Participants must be an adult age 18 or older, residing in the United States, with a valid Facebook account.

3. **PRIZES:** The Giveaway consists of one Grand Prize and three additional Prizes as follows:(each, a “Prize” and collectively, the “Prizes”):  
**Five (5) \$100 donations to a community organization**  
**One enhanced incentive of up to \$5,000 towards qualifying energy efficiency improvements for a local community organization.**

The Grand Prize will be awarded to the highest vote getter in the finalist community vote phase ending on March 15, 2022. Efficiency Smart will tally the votes received and verify eligibility of the finalist receiving the most votes before announcing the Grand Prize winner.

The other five Prizes will be awarded by random drawing of eligible entries to take place on or about February 17, 2022. Nominees are only eligible to win one (1) Donation Prize. Sponsor reserves the right to substitute any Prize for one of equal or greater value if the designated Prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with Prize receipt and/or use.

#### 4. HOW TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN.

Nominees may be entered to win by being nominated by a Participant during the initial nomination phase of the Giveaway. Five submitted Nominees will be selected by Sponsor during the initial nomination phase to win a \$100 cash donation from Sponsor, and Sponsor will select three (3) of these Nominees as finalists to proceed to the community vote for the Grand Prize. To win the Grand Prize, a Nominee must have been nominated by a Participant, selected as a finalist by Sponsor, and receive the most votes in the finalist community vote.

Sponsor reserves the right to disqualify any entries which, in its sole and absolute discretion, contain any material that is discriminatory, profane, illicit, fraudulent, abusive, hateful, offensive, harmful, vulgar, distasteful, defamatory, or otherwise violates any relevant law or infringes on any third party's rights, harasses, threatens, intimidates, or attempts to impersonate any other person, misrepresents a relationship with any person or entity, or represents any attempt to gain unauthorized access to any site or contents including by hacking, mining, attempting to obtain password, account, or any other personal or private information from any other person. Sponsor will not count any votes or submissions made by any other method, including by private Facebook Messenger message, email, text, phone call, US mail, or other means of communication. Participants bear all responsibility for correctly identifying an eligible community organization. Sponsor reserves the right to use its best efforts to discern which community organization is being nominated in the event of any ambiguity. Any entry failing to meet these eligibility guidelines may be deleted and disqualified immediately without notice by Efficiency Smart.

Participants may only take part in the Giveaway from a single Facebook profile. If a participant is found to be taking part from several Facebook accounts, they will be disqualified. Participants are encouraged to share and publicize the Giveaway, but are strictly prohibited from buying, renting, selling, or soliciting any votes for payment in any form.

Efficiency Smart will only tally one nomination per Nominee per person, and one vote per person in the final community vote, even if multiple votes or comments are submitted.

The entry must fulfill all Giveaway requirements, as specified, to be eligible to win. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsor.

All submissions are in the form of public comments on a Facebook post and shall become the exclusive property of Sponsor. Comments that have been deleted or removed prior to the drawing date or the end of the voting period will not be counted. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

5. GIVEAWAY DRAWING: The odds of winning each Prize depend on the number of eligible entries received. The odds of an entry winning any Prize will be the same for that specific drawing, whether the entry was automatically generated or submitted by alternate methods of entry.

Prize drawing will be held on the following date: February 17, 2022. Community vote will be held March 1, 2022 and concluded on March 15, 2022. Sponsor will tabulate entries and announce a winner on its public Facebook page on or before April 1, 2022.

6. PRIZE AWARDING: Prizes will be awarded only on verification by Sponsor that all Giveaway requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, except at the discretion of the Sponsor, who may substitute a Prize of comparable or greater value. Sponsor will notify the winner by Facebook comment or direct message within fifteen (15) days of the date of the applicable drawing. The winner will have three (3) calendar days from notification to accept the Prize by return message or email. Participants are encouraged to check their Facebook notifications and Messenger inboxes, as Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected winner cannot be contacted within the allotted time Sponsor reserves the right to void that entry and select another winner for that Prize by random drawing. FOR DONATION WINNERS: In order to be declared an official winner, the selected Entrant must complete, sign and return to Sponsor a Declaration and Release Form within seven (7) days of receipt. If a selected winning Nominee fails to complete, sign and return the Declaration and Release Form to Sponsor within seven (7) days the Sponsor reserves the right to void that entry and select another eligible Nominee for that Prize. FOR GRAND PRIZE WINNER: In order to be declared the official Grand Prize winner, the selected Nominee must enter into an Incentive Agreement with Sponsor which will set forth the specific energy efficiency improvements to be completed and the incentive to be paid by Sponsor toward those costs. FOR ALL WINNERS: By completing, signing and returning either the Declaration and Release Form (for gift card winners) or an Incentive Agreement (for the Grand Prize winner), the Nominee (i) confirms compliance with these Giveaway Rules and Regulations, (ii) releases and forever discharges the Sponsor, its officers, directors, employees, and agents, its affiliates and subsidiaries and their respective advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize, and (iii) gives permission to the Sponsor, at their option, to publish or otherwise use the Nominee's name, address, photograph, likeness, voice and comments, without compensation, in any publicity carried out by the Sponsor or their respective advertising agencies.

Unless otherwise arranged between Sponsor and winner(s), prizes will be delivered to the official winner within six (6) to eight (8) weeks after receipt of the signed and fully completed Declaration and Release Form. Sponsor is not responsible for and shall not be liable for late, lost, or misdirected communication to the official winners' email addresses.

7. GIVEAWAY GENERAL RULES: By entering the Giveaway, Participants and Nominees agree to abide by these Giveaway Rules and Regulations and the decisions of Sponsor, which are final.

(a) WINNERS LIST: To obtain a copy of the winner list or a copy of the Giveaway Rules and Regulations, send your request to:

Efficiency Smart  
Attn: Promotions  
20 Winooski Falls Way, 5<sup>th</sup> Floor  
Winooski, VT 05404

Requests must be received no later than September 1, 2022.

(b) **DISQUALIFICATION:** The Sponsor is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Giveaway, Sponsor's website, Sponsor's Facebook page, as determined by the Sponsor, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Giveaway is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor, which in the sole opinion of Sponsor, corrupts or impairs the administration, security, fairness or proper entry into the Giveaway, Sponsor reserves the right, in its sole discretion, to suspend or terminate the Giveaway and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination, or to terminate the Giveaway altogether. In no event will more Prizes be awarded than those listed in the Giveaway's Rules and Regulations, except as otherwise specifically stated herein.

(c) **TAX INFORMATION:** Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

(d) **APPLICABLE LAWS:** Offer is subject to all applicable federal, state, and local laws and regulations. The rules shall be governed by, interpreted under, and enforced in accordance with the laws of California. Sponsor may, in its sole discretion and without notice to participants, terminate the offer for any reason. Void where prohibited or restricted by law.

(e) **PRIZE DISCLAIMER:** The Sponsor is solely responsible for the delivery of the Prizes to the Prize winners, as declared by the Sponsor. Sponsor shall not be responsible or liable to Participants or Nominees for any losses, damages or costs incurred as a result of Entrants entering the Giveaway or use of a Prize won in connection with this Giveaway or the failure by the Sponsor to deliver the Prize to the winner in accordance with the Giveaway Rules and Regulations. By participating in the Giveaway, each Entrant agrees to release and hold harmless Sponsor and the employees, officers, directors, shareholders, agents, representatives of Sponsor, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Giveaway or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

(f) **DATA PROTECTION NOTICE:** Use of Entrants' personal information is governed by and Sponsor's respective Privacy Policies. The Sponsor's Privacy Policy can be found at <https://www.veic.org/privacy-policy>.

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