

## EFFICIENCY SMART “Picture of Efficiency” Contest RULES & REGULATIONS

NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE ENTRANT’S ODDS OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. GIVEAWAY PERIOD: The period for photo submissions (“Giveaway”) starts on August 1, 2022 at 10:00 AM Eastern Time and closes on September 21, 2022, at 11:59 PM Eastern Time (“Giveaway Period”). The Giveaway will have two distinct phases: initial submissions, and the finalist community vote. The initial submissions will be from August 1, 2022 through August 31, 2022. The finalist community vote will begin September 7, 2022 at approximately 8:00 AM Eastern Time and close on September 21, 2022 at 11:59 PM Eastern Time (“Giveaway Period”). The Giveaway is sponsored by Vermont Energy Investment Corporation d/b/a Efficiency Smart, which has its corporate headquarters at 20 Winooski Way, Floor 5, Winooski, VT 05404 (“Sponsor”). Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s). Sponsor’s computer is the official time-keeping device for the Giveaway.

2. ELIGIBILITY: This Giveaway is open to all customers of a participating electric utility subscribed to Efficiency Smart services who are 18 years of age or older and a legal resident of the U.S. at the time of entry into the Giveaway (“Entrants”). Photo and caption submissions will be accepted from individuals who are 18 years of age or older and a legal resident of the U.S. at the time of submission. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates or immediate family members of any such employee, agent or representative are not eligible to be Entrants. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. PRIZES: The Giveaway consists of one Grand Prize and four additional Prizes as follows:(each, a “Prize” and collectively, the “Prizes”):

- One (1) grand prize of a \$100 Visa Gift Card and an energy efficiency kit
- One (1) runner up prize of a \$75 Visa Gift Card and an energy efficiency kit
- One (1) third-place prize of a \$50 Visa Gift Card and an energy efficiency kit
- One (1) fourth-place prize of a \$25 Visa Gift Card and an energy efficiency kit
- One (1) fifth-place prize of an energy efficiency kit.

The prizes are worth a total of \$565. Entrants are only eligible to win one (1) Prize. Sponsor reserves the right to substitute any Prize for one of equal or greater value if the designated Prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with Prizereceipt and/or use.

The Grand Prize will be awarded to the highest vote getter in the finalist community vote phase ending on September 21, 2022. Efficiency Smart will tally the votes received and verify eligibility of the finalist receiving the most votes before announcing the Grand Prize winner.

The other Prizes will be awarded in order of total votes received of eligible entries

4. HOW TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN.

Entrants must sign up for the contest by submitting a photo and caption of how Efficiency Smart has helped them save energy, and including "Efficiency Smart" in the caption on the sponsor's online form at [www.energysmart.org/photocontest](http://www.energysmart.org/photocontest) or via email at [contests@energysmart.org](mailto:contests@energysmart.org). Up to fifty photos and captions from the list of submissions will be selected by Sponsor during the initial submissions phase as finalist to proceed to the community vote phase. To win the Grand Prize, a submission must have been selected as a finalist by Sponsor, and receive the most 'likes' in the finalist community vote. To win one of the additional four prizes, a submission must have been selected as a finalist by Sponsor, and receive either the second, third, fourth, or fifth most 'likes' in the finalist community vote. The community vote will take place on the sponsor's Facebook page.

Sponsor reserves the right to disqualify any Entrant or vote, as determined by Sponsor, in its sole discretion. By way of example and not as a limitation, Sponsor may disqualify any entries which, in its sole and absolute discretion, contain any material that is discriminatory, profane, illicit, fraudulent, abusive, hateful, offensive, harmful, vulgar, distasteful, defamatory, or otherwise violates any relevant law or infringes on any third party's rights, harasses, threatens, intimidates, or attempts to impersonate any other person, misrepresents a relationship with any person or entity, or represents any attempt to gain unauthorized access to any site or contents including by hacking, mining, attempting to obtain password, account, or any other personal or private information from any other person. Entrants may not create, hire, encourage, or otherwise sponsor the use of any technology intended to circumvent these official rules in any way. Sponsor will not count any votes or submissions made by any other method, including by private Facebook Messenger message, text, phone call, US mail, or other means of communication. Any entry failing to meet these eligibility guidelines may be deleted and disqualified immediately without notice by Efficiency Smart.

Entrants may only take part in the Giveaway from a single Facebook profile. If an Entrant is found to be taking part from several Facebook accounts, they will be disqualified. Entrants are encouraged to share and publicize the Giveaway, but are strictly prohibited from buying, renting, selling, or soliciting any votes for payment in any form.

The entry must fulfill all Giveaway requirements, as specified, to be eligible to win. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsor.

All submissions are in the form of photos and captions sent via online form and shall become the exclusive property of Sponsor, and may be reused in marketing and promotional efforts. Submissions that have been deleted or removed prior to the drawing date or the end of the voting period will not be counted. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

In the event Sponsor suspects in its sole discretion that the integrity of the Giveaway has been compromised, such as by one or multiple Entrants violating these official rules or otherwise calling into question the accuracy or integrity of the vote counts in the finalist period, Sponsor reserves the right without notice to randomly select winners from among the finalists for any and/or all of the Prizes.

5. GIVEAWAY VOTE: The odds of winning each Prize depend on the number of eligible entries received.

Community vote will be held September 7, 2022 and concluded on September 21, 2022. Sponsor will tabulate entries and announce a winner on its public Facebook page on or before October 14, 2022.

6. **PRIZE AWARDING:** Prizes will be awarded only on verification by Sponsor that all Giveaway requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, except at the discretion of the Sponsor, who may substitute a Prize of comparable or greater value. Sponsor will notify the winner by email within fifteen (15) days of the date of the final community vote. The winner will have three (3) calendar days from notification to accept the Prize by return message or email. Participants are encouraged to check their Facebook notifications and Messenger inboxes, as Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected winner cannot be contacted within the allotted time Sponsor reserves the right to void that entry and select another winner for that Prize by random drawing. **FOR ALL WINNERS:** By completing, signing and returning either the Declaration and Release Form confirms compliance with these Giveaway Rules and Regulations, (ii) releases and forever discharges the Sponsor, its officers, directors, employees, and agents, its affiliates and subsidiaries and their respective advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize, and (iii) gives permission to the Sponsor, at their option, to publish or otherwise use the Nominee's name, address, photograph, likeness, voice and comments, without compensation, in any publicity carried out by the Sponsor or their respective advertising agencies.

Unless otherwise arranged between Sponsor and winner(s), prizes will be delivered to the official winner within six (6) to eight (8) weeks after receipt of the signed and fully completed Declaration and Release Form. Sponsor is not responsible for and shall not be liable for late, lost, or misdirected communication to the official winners' email addresses.

7. **GIVEAWAY GENERAL RULES:** By entering the Giveaway, Entrants agree to abide by these Giveaway Rules and Regulations and the decisions of Sponsor, which are final.

(a) **WINNERS LIST:** To obtain a copy of the winner list or a copy of the Giveaway Rules and Regulations, send your request to:

Efficiency Smart  
Attn: Promotions  
20 Winooski Falls Way, 5<sup>th</sup> Floor  
Winooski, VT 05404

Requests must be received no later than December 1, 2022.

(b) **DISQUALIFICATION:** The Sponsor is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Giveaway, Sponsor's website, Sponsor's Facebook page, as determined by the Sponsor, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Giveaway is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor, which in the sole opinion of Sponsor, corrupts or impairs the administration, security, fairness or proper entry into the Giveaway, Sponsor reserves the right, in its

sole discretion, to suspend or terminate the Giveaway and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination, or to terminate the Giveaway altogether. In no event will more Prizes be awarded than those listed in the Giveaway's Rules and Regulations, except as otherwise specifically stated herein.

(c) TAX INFORMATION: Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

(d) APPLICABLE LAWS: Offer is subject to all applicable federal, state, and local laws and regulations. The rules shall be governed by, interpreted under, and enforced in accordance with the laws of Ohio. Sponsor may, in its sole discretion and without notice to participants, terminate the offer for any reason. Void where prohibited or restricted by law.

(e) PRIZE DISCLAIMER: The Sponsor is solely responsible for the delivery of the Prizes to the Prize winners, as declared by the Sponsor. Sponsor shall not be responsible or liable to Participants or Nominees for any losses, damages or costs incurred as a result of Entrants entering the Giveaway or use of a Prize won in connection with this Giveaway or the failure by the Sponsor to deliver the Prize to the winner in accordance with the Giveaway Rules and Regulations. By participating in the Giveaway, each Entrant agrees to release and hold harmless Sponsor and the employees, officers, directors, shareholders, agents, representatives of Sponsor, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Giveaway or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

(f) DATA PROTECTION NOTICE: Use of Entrants' personal information is governed by and Sponsor's respective Privacy Policies. The Sponsor's Privacy Policy can be found at <https://www.energysmart.org/privacy-policy>

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